

ANALYSIS THE MEANING OF MOTIVATION MESSAGES IN ALBUM “A HEAD FULL OF DREAMS” BY COLDPLAY

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Abstrak

Tujuan penelitian lainnya adalah untuk mengidentifikasi pesan-pesan motivasi yang ingin disampaikan melalui lirik lagu dan untuk mengetahui pesan-pesan motivasi yang dibawakan dari lagu tersebut. Metode yang penulis gunakan adalah metode penelitian kualitatif dengan pendekatan deskriptif kualitatif, Sedangkan teknik analisis yang digunakan adalah teknik analisis semiotika Ferdinand de Saussure, teori semiotika Ferdinand de Saussure berfokus pada penanda dan petanda Setiap lirik lagu menggunakan ilustrasi sehingga dapat dianalisis dengan teorisemiotika Ferdinand de Saussure.

Kata kunci: *Coldplay, Ferdinand de Saussure, lirik lagu, motivasi, pikiran-pikiran yang penuh dengan impian, Semiotika.*

Abstract

The aims other research are to identify message of motivation to be conveyed through the lyrics of the song and to find out the motivational messages brought of the song .The writer method used was a qualitative research method with a qualitative descriptive approach, While the analysis technique used is the semiotic analysis technique Ferdinand de Saussure, Ferdinand de Saussure's semiotic theory focuses on signifier and signified Each song lyrics uses illustrations so that it can be analyzed with the semiotic theory of Ferdinand de Saussure

Keywords: *Coldplay, head full of dreams, Ferdinand de Saussure, motivation, Semiotic, song lyrics.*

INTRODUCTION

Songs are composed of a melody, a lyric, a music arrangement, and notation. They have a song and sounds. The literary work Song rose to become one of the most popular. The song's attraction of beautiful words is the reason behind this. The literary quality that a song possesses has the power to uplift the soul. As a result of the fact that almost everyone has an appreciation for beauty. A literary work is one that is communicated orally or in writing and can be enjoyed by literary enthusiasts. Many literary works are produced by people who have high literature soul in

today's world of literature, which is supported by many literary works produced by individuals who have high literature soul. Literary works as works of art creative, meaning as a result of human production in the form of literary works beauty, according to Noor (2010) (in the sense of art).

Literary works are frequently based on the author's or poets personal experiences or those of others. This means that the author/poet develops literature (novels, short tales, prose, song lyrics, and so on) that is acceptable for the (author/poet) and other people to experience, whether they are joyful, disappointed, or sad. In this study, the author will employ the semiotic analysis method. Semiotics, according to Wahju Wibowo (2018), is a type of qualitative content analysis. Study qualitative research is used to discover what is actually not visible, or in other words, to discover what is communicated implicitly. The semiotic method employed in this study is Saussure's semiotics, which places signals in the context of human communication by choosing between the signifier and the signified. The writer realizes that music and songs are attributes of the inner voice every human background. Coldplay songs are very popular among the people. All the lyrics contained in each song are very beautiful. Therefore, the authors are interested in studying the meaning and motivational messages contained in the text Coldplay song lyrics.

In 1996, the alternative rock band Coldplay was founded in London, United Kingdom. Chris Martin is the lead vocalist for this band, along with Jonny Buckland on guitar, Guy Berryman on bass, and Will Champion on drums. Since their debut, *Parachutes*, in 2000, they have published four albums: *X&Y* (2005), *Viva La Vida or Death and All His Friends* (2008), and *Left Right Left*, a live album (2009). These four albums collectively sold 33.9 million copies, proving Coldplay's commercial success. Some of his singles, including "Yellow," "Clocks," which won Record of the Year at the 2004 Grammy Awards, "The Scientist," "Speed of Sound," "Fix You," and "Viva la Vida," have been hits. Following negative media coverage of the *X&Y* album, they gained positive coverage for the album *Viva La Vida or Death and All His Friends*. *A Head Full of Dreams* is the name of the album. Several singles are included, including *Adventure of a Lifetime* and *Hymn for the Weekend*. These two songs have been widely broadcast on radio stations around the world, especially in Indonesia. The album's first track is *Adventure of a Lifetime*. The strains of disco pop music have the ability to mesmerize anyone who hears them, causing them to engage in the movement to enjoy the music's beat. This song's lyrics are not only nice to listen to, but they also offer uplifting messages. It's no surprise that this song is highly relevant for today's young people, who are constantly enthusiastic in any situation.

The Coldplay album's song lyrics are used in this study by the writer because they are catchy and insightful. In addition, the album's lyrics can inspire us and teach us valuable lessons. As is common knowledge, songs are forms of discourse that are intended to amuse their listeners. Songs strive to widen the horizons of singers or composers by making the listener aware of the confession and motivation of the singer or composer. Songs are essentially interpretive and deconstructive texts. Composers can convey their emotions through music, such as to show kindness, offer counsel, or end a romantic relationship. Songs are created as a way for the writer and audience to communicate. It is from this background that the writer is interested in conducting research to reveal the motivational messages contained in the album "a head full of dreams" by Coldplay with the title "An Analysis of the meaning of motivation messages in Album a Head Full of Dreams by Coldplay".

METHOD

The writer will employ a qualitative technique when use this study. A research technique known as the qualitative approach generates descriptive data from study purposes, whether they are based on society or books, in the form of spoken and written words. The author looked into the significance and inspirational message of the Coldplay song "Head Full of Dreams" from the album. Semiotic Ferdinand de Saussure method is the other qualitative research technique used in this research. Semiotic analysis is a method of literary study research that leans more towards the message's origin. Because it heavily depends on the writer's capacity to understand texts or signs pertaining to ideology, cultural, moral, and spiritual values, this research is classified as interpretive and subjective research. Researchers sought to understand the motivational themes and meanings behind Coldplay's songs in this study.

FINDINGS AND DISCUSSION

In this study, the songs that will be studied are the lyrics of the songs on the Coldplay album entitled "A Head Full of Dreams" which was popularized by Coldplay. Song "A head full of dreams" is the opening song for the Coldplay album "A head full of dreams". The meaning contained in the Coldplay album songs "A head full of dream" The following is an analysis of the lyrics song in the album "A head full of dream" by Coldplay:

A Head full of dreams

[Verse 1] and [Chorus]

*Oh, I think I've landed
In a world I hadn't seen
When I'm feeling ordinary
When I don't know what I mean
Saying it's true, it's not what it seems
Leave your broken windows open
And in the light just streams
And you get a head, a head full of dreams*

The meaning in this verse is that it is undeniable that Chris Martin's divorce from Gwyneth Paltrow did not affect Coldplay's songs. Might as well include this song. In the first verse, it seems as if Chris Martin is telling you that he is now someone who has just been described as an ordinary person in a strange place. Likewise at the end of the song he clearly feels resurrected to life with a head or mind full of dreams. When we have a problem, that life is not the way we want it (it's not what it seems) what we need to do is keep thinking clearly (leave your broken windows open) and let our minds discover the possibilities that can happen next until we finally find out the best solution (and in flowing light only).

Birds

[Chorus 1] and [Verse 2]

*Come on rage with me
We don't need words
We'll be birds
Got to make our own key
Only got this moment
You and me
Guilty of nothing*

But geography

The meaning of this verse tells (come on rage with me) let's speak with me (we don't need words) we don't need words but certainty and direct action (we'll be birds) we can be like birds go where we like and being able to see this beautiful world (got to make your own key) in life we have to control ourselves we must not see other humans as a benchmark in living life in this world (only got this moment) the only moment I have right now is when I was with you (you and me) making mistakes is something that usually becomes a lesson in the meaning of life (guilty of nothing).

Hymn for the Weekend**[Verse 1] and [Chorus]**

*Oh, angel sent from up above
 You know you make my world light up
 When I was down, when I was hurt
 You came to life me up
 Life is a drink, and love's a drug
 Oh, now I think I must be miles up
 When I was a river, dried up
 you came to rain a flood
 I, oh, I oh
 Got me feeling drunk and high
 So high, so high
 I, Oh, oh ,I, oh
 Now I'm feeling drunk and high
 So high, so high
 Woo!*

The meaning of this verse seems to describe his happy mood, because he has a special woman in his life, he describes the woman as an angel, who is always there for him when his life is difficult. What's interesting in this section is the lyrics ("Life is a drink, and love is a drug"). These lyrics are interpreted by many people about drunkenness and drugs. Maybe that's the point, but if we refer to Chris' admiration for women, then this lyric can also be interpreted that the presence of women makes his mood happy like liquor, and her presence is a medicine that heals Chris's heart especially on the "drunk and high" lyrics in this song, I don't think it's about getting drunk and drifting while on drugs. I believe that Chris feels happy in these lyrics because the woman he loves, he is ("like drunk") when he is with that woman. Chris seems capable of dealing with all the difficult problems in his life. The overall meaning of this lyric is a hymn for the weekend, a song that tells about the happy feeling of having an amazing woman who is always there to help him whenever he needs help, this woman is interpreted like an angel, and without love. , Chris' life is meaningless. The presence of this woman in his life also made Chris discover the ability to do extraordinary things. The kindness of this woman amazed Chris because he wanted to imitate that kindness. Chris seems to see if all humans can do good deeds like "angel" for others around him.

Ever Glow**[Verse 1, Chorus 1] and [Outro]**

*They say people come, say people go
 This particular diamond was extra special*

*And though you might be gone, and the world may not know
Still I see you, celestial
But when I'm cold, cold
Oh, when I'm cold, cold
There's a light that you give me when I'm in shadow
There's a feeling you give me, an ever glow
So if you love someone, you should let them know
The light that you left me will ever glow*

Chris Martin's song "The say people come, say people go" can be taken to mean that he wishes to underline how fleeting life is and how nothing lasts forever. Similar to how in his life, there are times when his beloved enters and times when his lover must depart. Chris wants to underline that his affections for his fiancée (Paltrow) will remain the same despite all of these changes. He seems to believe that Paltrow still holds a particular place in his heart like a "diamond." And even though his sweetheart still abandoned him, at least he could recall it as "celestial" or interpretable by his shadow. In this part Chris also seems to say that after all, separation also causes feelings of sadness, ("cold") can be interpreted as feelings of sadness but in this lyric it also seems to be explained that in all sad feelings, Paltrow has always been ("ever glow") for Chris Martin this can be interpreted that Paltrow always gives peace to Chris despite the fact that they have separated. Chris Martin also seemed to warn listeners to tell their loved ones before it was too late through the lyrics of this song, it seems as if he regrets that he might not do that to his ex. but how else the separation has occurred and what remains now is the case ("light") or memories with his ex.

Adventure of a Lifetime [Verse 1] and [Chorus]

*Turn your magic on, to me she'd say
Everything you want's a dream away
And we are legends every day
That's what she told me
Now I feel my heart beating
I feel my heart underneath my skin
And I feel my heart beating
Oh, you make me feel
Like I'm alive again*

The meaning of the song in this verse tells about the happiness of a man, because he has found someone who truly loves him. That man in his past life, had a broken heart but unexpectedly, he then found a woman who could heal his heart. The unexpected way of life, made the man think that his life's adventure was very beautiful. The opening lyrics of the song which reads ("Turn your magic on, to me she'd say") describe that the woman always encourages the man, to forget the past, forget the pain, so that the man then the man rises from his adversity and can ignite the magic or potential within him while the word in the verse chorus that reads ("oh, you make me feel, like alive again") means that the presence of a woman makes the man come alive again and the encouragement of the woman too, the adventures of her life become happier.

Fun**[Verse 1] and [Pre-chorus]**

*I know it's over before she says
 I know it falls at the water face
 I know it's over, an ocean awaits for a storm
 The sun on snow, rivers in rain
 Crystal ball can foresee a change
 And I know it's over, a parting of ways
 And it's done
 But didn't we have fun?
 Don't say it was all a waste
 Didn't we have fun?
 Oh ah ooh ooh ooh*

The meaning of this verse emphasizes about (" it's over ") of a love relationship the name of a relationship that will end, must also have signs if it will end. The lyrics ("fall") can be interpreted that the relationship has serious problems that make the songwriter shattered into pieces, like water that crashes into a rapids. The relationship also has extensive problems, so it's just a matter of waiting for the time to end, like the ocean is waiting for a storm to roll in. and no matter how serious the problems the writer and his lover face until their relationship ends, there must also be beautiful memories in the relationship so even though the relationship is over at least the relationship is not in vain because they have beautiful memories in the relationship The overall meaning of the lyrics explains that "fun" means feelings and even though the relationship must end sadly the relationship is at least not in vain. It is also explained that separation is not the end of everything, because if God's destiny says that they will be together, they will stay together w although somehow "fun" is a really sad song because it tells about how we remember an ex.

Kaleidoscope**[Verse: Coleman Barks]**

*This human is a guest house
 Every morning there is a newcomer
 Joy, depression, cruelty
 Some momentary realization came
 As an unexpected visitor
 Welcome and entertain them all!
 Thank you whoever came
 Because each one has been sent as a guide*

The meaning in this verse tells that the humans we meet now will not necessarily be with us because as usual every time we meet new people it is a new beginning for our lives and will have their own story (" this being human is a guest house every morning a new arrival "). " a joy " pleasure is only temporary " a depression " feeling bored and bored will definitely come to every human being therefore in life we must always be alert and ready to face every problem that comes to our lives that we never expect - guess, and we should always be much grateful and appreciative of anyone who comes into our lives because they teach us life lessons.

Army of one**[Verse 1] and [Chorus]**

Been around the world, the wonders to view

*Been around the world, looking for someone like you
 Pyramids try, Babylon too
 But the beautifullest treasures lie in the deepest blue
 So I never say die, aim never untrue
 I'm never so high as when I'm with you
 And there isn't a fire, that I wouldn't walk through
 My army of one is gonna fight for you*

The meaning in this verse is someone who is fighting for someone he loves and is willing to sacrifice to stay together ("been around the world, looking for someone like you") different people but some like you. ("so I'll never say die , I'm never untrue ") means he will not give up he will fight for what he has to fight for (I'm never so high as when I'm with you ") someone who feels happy when he is with the person he loves is different if he is with someone else. ("my army of one is gonna fight for you") means think of me as a soldier who is ready to fight meaning ready to fight for you and ready to help you in times of trouble.

Amazing Day

[Verse 1] and [Chorus]

*We sat on a roof, named every star
 Shared every bruise and showed every scar
 Hope has its proof put your hand in mine saying,
 "Life has a beautiful, crazy design."
 And time seemed to say,
 "Forget the world and its weight."
 And here I just want to stay
 Amazing day, Amazing day*

The meaning of the song from this verse, this amazing day song tells about Chris Martin (Coldplay vocalist) who feels that his days are amazing. The reason Chris's days are amazing is because his days are always accompanied by the woman he loves, they both look at the sky and its contents ("we set on a roof, named every star"), and the atmosphere seems to make Chris Martin brittle. Through the song Amazing Day, it seems to tell us that love is something simple. Enough with him who is beside us, enjoying togetherness together, everything is enough to make us happy. Love is beautiful, it doesn't have to be full of drama, just live it full of joy a happy and amazing day (" amazing day ").

Color Spectrum

This song does not have Coldplay lyrics, it only has musical instruments and the instruments contained are a combination of Hymn for the weekend and Adventure of a lifetime. Only a few words can be heard from the song "*because it has been saved as a god*" it may mean that God has saved his life from the problems he has faced so far.

Up & Up

[Verse 1] and [Outro]

*Fixing up a car to drive in it again
 Searching for the water, hoping for the rain
 Up and up, Up and up
 Down upon a canvas, working with a wheel
 Waiting for a chance to pick your orange peel
 Up and up, Up and up*

*Fixing up a car to drive in it again
When you're in pain, when you think you've had enough
Don't ever give up
Don't ever give up
Just believe in love*

The meaning in this verse of the lyrics "fixing up a car" can be interpreted that the journey in this world is quite heavy, sometimes we feel tired like a broken car but according to the songwriter it is not a hindrance, because a damaged car can be repaired, a tired soul can be treated. Furthermore, the lyrics "hopping for the rain" can be interpreted that in life we also keep trying, while hoping, because sometimes opportunities also come suddenly like falling rain. We also have to work hard, on canvas, so that finally we can pick the fruit (orange fruit) but slowly rising "up & up". It can also be interpreted that if we have started to feel a difficult life, then change it for the better by fighting because nothing is possible.

From an analysis of every line in the verse, and every verse in the lyrics from the album "A head full of dreams" are related to each other. This song tells the story as if the singer is talking to himself. That way he gives confidence to himself that he doesn't have to be someone else to be what he wants to be. Everything is himself running life. From the beginning of the explanation, it has been explained that the album "a head full of dreams" tells the story of moments after breaking up/divorcing until deciding to separate on good terms from throwing away each other's egos, and facing a better life in the future. The magnitude of this song tells of someone who is trying to find a resurrection from the adversity that has been passed. In this song more likely to provide motivation to be able to love yourself and appreciate life. Someone who has lose interest in life, experience depression or fail to do something and we must respect each other's failure because it will be a life lesson. It is hoped that with this song he is able to rise from his downturn. A head full of dream album encourages young people around the world to discover love within themselves and are able to spread that love to those around them.

The motivational messages brought by the songs from the Coldplay album entitled "A head full of dreams" A motivation message is a message whose contents contain goodness that is intended so that a person or group can rise to reach the desired goal Whereas. The motivational message in the song lyrics is a message conveyed by the creator as well as singer to the audience. This message is a hidden input or meaning that related to motivation, so that a song is not only to be heard but used as encouragement in achieving goals. The motivation messages contained in the Coldplay album include the following:

- a. A head full of dream. The motivation messages in this song teach us when we have a problem that life is not the way we want it to be, all we need to do is think clearly and let our minds find possibilities that could happen next until we finally know the best solution to the problem.
- b. Birds. The motivation message in this song is that we must dare to express what we think and we don't need words but direct action we can go anywhere and are free to do what we want like "birds" and make our own keys or our lives we have to You are the one who controls the pressure of others because you do something wrong, something that is normal in life.
- c. Hymn for the weekend. The motivation message in this song is that the presence of someone valuable in our lives is an encouragement to our lives when we are in trouble and makes our lives happier because we can do extraordinary things and the people we care about no one can stop them good as "angel" to those around him.

- d. Ever Glow. The motivation message in this song is that every life is not eternal, because every human being can come and go but not with someone special it is not easy to forget because the kindness and memories that he has done are not easy to forget, therefore if we are still If we have someone we love, we must tell the person we love that we really love him or her before it's too late so that we don't regret it later if we are not with him.
- e. Adventure of a lifetime. The motivation message in this song is that we must not sink into the past that makes us feel pain. We must rise from adversity. Surely, we will find someone who will truly love us sincerely and make our lives much more beautiful than before and forget the pain which we passed before.
- f. Fun. The motivation message in this song teaches us that if a relationship ends there must be beautiful memories that we have shared together because separation is not the end of everything, therefore we have to get up and stay "fun" and always get closer to God because he can be a strength we run life.
- g. Kaleidoscope. The motivation message in this song is that every human being we meet has the beginning of a new story in our lives and will have their own story even though boredom must exist in every human being but we must be good at making decisions in our lives and we must be very grateful and must always be ready to face the problems that will come.
- h. Army of one. The motivation message in this song is that we must continue to fight for someone we love and we are always a protector for those we love and are ready to help them in times of trouble.
- i. Amazing day. The motivation message in this song is that love is something simple enough with the people we care about beside us it is enough to make us happy and we go through the happy days "amazing day".
- j. Color Spectrum. The motivation message in this song is that we should be very grateful to God because God will always help us when we have difficulties and as a savior of our lives from the problems we are going through.
- k. Up & Up. The motivation message in this song, even though the life we go through is hard, we will always believe that we can reach the point of happiness and believe that we can overcome all obstacles with patience and are always optimistic that we can get through all these obstacles.

CONCLUSION

Based on the presentation of the data that has been described by the researcher and the results of the analysis of the data obtained from various data sources, this research can be concluded as follows: The following The meaning of motivation message from the album " A head full of dreams" is to be yourself alone, able to love and appreciate everything we personally do, and be strong face everything that happens in life, make us realize that we have the power of creating desirable experiences out of all that is on offer us by the world. Self-view has the potential to influence success wherever we want. The motivation message that can be taken from the song A head full of dreams is self-love or self-love, because self-love and compassion is the key for us to be able to interpret life and continue to fight even though what we are facing is very difficult, we continue to move forward and appreciate every colorful story of life that we have gone through, keeping depression and anxiety in mind when dealing with a problem.

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